Cas di Cultura has a message for Aruba's youth: Express Yourself!

Aruba has always been an island steeped in its culture in all forms. The island's artists, writers, poets and musicians have consistently been encouraged and admired. The Cas di Cultura, Aruba's National Theater located on the traffic circle near the airport has been home to many concerts, plays and art exhibits. In addition it is home to after school programs for the island's youth to learn to play an instrument, practice visual arts, develop their singing and acting talents and is home to one of the island' top dance training institutes.

The staff and management of the Cas di Cultura wish to see more young people take advantage of these inexpensive services and find their inner artist. A new campaign was launched on Thursday afternoon towards this goal, with a delightful demonstration of talent, and the distribution of a beautiful poster that asks "Cua ta bo Rol?" (What is your Role?)

A gathering of school representatives and leaders from various youth organizations enjoyed the performances of a number of teenagers displaying their talents for singing, folkloric dancing, and drama, and all received a copy of the poster to display at their schools or premises. The aim of this program is to "stimulate youngsters to think about the role that they would like to play in art and cultural expressions." The assertion of the staff is that a "country is rich when her children can appreciate arts and culture. Learning abilities and creativity are stimulated when an encounter with the arts is on a regular basis, and Cas di Cultura wants to help enrich Aruba in this way."

This poster is available to any organization or shop that wishes to bring the message to their youthful cliental and they are encouraged to stop by the Cas di Cultura to acquire a poster in the hopes they will display it prominently.